

Find an apprenticeship - UCAS undergraduate partnership including Q & A

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RECRUITING HIGHER & DEGREE APPRENTICESHIPS

*Pilot to linking UCAS
and Find an Apprenticeship*



Transforming
lives **National
Apprenticeship
Service**

The Issue....

How do employers recruit their higher & degree apprentices?

Increasing number of employers struggling to find the correct calibre of young person to start on their higher and degree apprenticeship programmes.

Significant number of Year 12 and Year 13 students are not aware of apprenticeships as a viable alternative to University.



The higher and degree apprenticeship offer

Over 40% of apprenticeship standards are being developed at level 4 or above.

With the launch of the apprenticeship levy we expect to see more employers looking to address their skills gaps through apprenticeships, with an increase looking for higher skilled roles.

Higher and degree apprenticeships offer young people a real alternative to a traditional academic university route, gaining their university-level qualifications, with real work experience and no student debt.

Stretching targets are being set by government to grow higher and degree apprenticeships, they are seen as a key area to achieve the 3 million target.

Ministers are actively engaging with all universities including the Russell Group.

We need to raise awareness of this offer with high calibre university-level students, to ensure employers can recruit the workforce they need to grow their businesses.

Degree apprenticeships



Degree apprenticeships
will be available in
**aerospace, automotive,
construction, defence systems,
digital, electronic systems,
financial services,
life & industrial sciences,
nuclear, power systems,
public relations
and surveying.**

More sectors will be announced throughout 2015/16.

search for degree apprenticeships on gov.uk

National Apprenticeship Service

Current Recruitment

Last year 191,751 apprenticeship vacancies were posted on 'Find an Apprenticeship' of which 2,866 were at higher or degree level.

In 2014/15 1.63 million applications were made online using 'Find an Apprenticeship' – this is not a full picture, many companies will direct recruitment offline to their own recruitment websites.

'Find an Apprenticeship' recruitment can be as flexible as you need, we can work with you to help fit your recruitment practices.

Many employers recruit as and when they need a position filled. This means some employers struggle to fill vacancies, due to the fact that their recruitment may not fit when young people are looking for apprenticeships.



Up to

27,000

quality apprenticeship vacancies are available online at any one time. In 2012/13, over 1.4 million application were made online.

To address this.... a pilot

- We have signed a partnership agreement with UCAS, to look at promoting higher and degree apprenticeships on their undergraduate recruitment site.
- Working with UCAS to ensure positive messaging around higher and degree apprenticeships, are featured prominently.
- Ensure university calibre students have sight of the higher and degree apprenticeship offer...in order for this to be attractive...we need to work with you!



Promoting apprenticeships on UCAS

Working with UCAS to direct potential undergraduates to be able to apply for higher and degree apprenticeships alongside their university applications.

Have a visible employer apprenticeship offer of degree and higher apprenticeships on 'Find an Apprenticeship' to mirror the undergraduate application window.

Year 13 start typically applying for university from September through to January for September starts.

We are looking to work with employers to have adverts or 'expressions of interest' visible on 'Find an Apprenticeship' during Summer 2016, for starts September 2017.

Working with our digital team to ensure that employers that cannot post full adverts are able to post shorter 'expression of interest' adverts on 'Find an Apprenticeship'

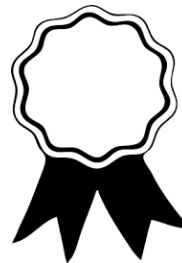
Three simple steps

We would like to work with employers interested in attracting high calibre young people for their higher and degree apprenticeships...What we would need from you....

- 1 The ability or willingness to post adverts or expressions of interest on 'Find an Apprenticeship' during Summer 2016



- 3 Employers happy to have their higher and degree opportunities promoted widely on partner sites, eg. Not going to uni etc.



2

Employers who are willing to feedback the recruitment outcomes to both the young people, and also ourselves to inform an evaluation of the pilot



There has never been a better time to employ an apprentice
Greatbusiness.gov.uk/apprenticeships
08000 150 600

Some employers interested in the pilot....



LLOYDS BANK



Babcock Marine



Balfour Beatty

For more Information

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